

May 22, 2019



Melissa Barton
Western National Roundup
c/o CSU Extension
4040 Campus Delivery
Fort Collins, Colorado 80523

Colorado State University Extension
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4040 Campus Delivery
Fort Collins, CO 80523-4040
(970) 213-0899
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www.westernnationalroundup.org

To Whom It May Concern,

I would like to thank you in advance for your consideration in becoming a sponsor at our 100th Western National Roundup, Celebrating a Century of Leaders. The event will be held in Denver, Colorado, January 8-12, 2020. This is a premier opportunity for youth in 4-H and FFA to compete nationally in various judging and speaking contests, as well as other categories. 4-H and FFA both impact youth for life with hands-on learning experience for essential skills such as leadership, passion, determination, goal-setting, team-work, and individual work.

This event can provide a captive audience and prime opportunity to reach outstanding youth, their parents, coaches, and other organizations across the nation. Participation varies from 900 to 1,200 each year, with more than 30 states in attendance. Our goal is to bring in \$50,000 in sponsorship funds to help offset the increasing costs. The planning team works hard to develop an educational event with high level speakers and workshops, along with quality competitions that help to create well rounded young men and women. Your partnership will help immensely in shaping our future leaders by keeping attendance costs affordable and enhancing the activities. To learn more about the event, please visit our website www.westernnationalroundup.org.

We have several different giving levels for this event including specific awards breakfast sponsors. If you select the Breakfast Sponsor level, please be sure to include which contest breakfast you wish to sponsor. If these packages do not meet your marketing or sponsorship goals, please let us know, we are happy to tailor sponsor packages to fit your goals. See the attached form for sponsor packages. And, thank you in advance for your support of Western National Roundup.

Sincerely,

A handwritten signature in blue ink, appearing to read "Melissa", is written over a light blue horizontal line.

Melissa D. Barton
Event Chair



Sponsorship Form

Name: _____

Product/Message: _____

Contact Person: _____

Address: _____

Phone/s: _____

Email: _____

SPONSOR PACKAGES		
	Diamond Sponsor - \$10,000 plus	\$
	Breakfast Sponsor - \$7,500	\$
	Platinum Sponsor - \$5,000	\$
	Gold Sponsor - \$2,500	\$
	Silver Sponsor - \$1,000	\$
	Friend of Roundup - \$250	\$
	Other: \$	\$
Breakfast: _____		
TOTAL		\$

Checks:

Payable to: Colorado 4-H Foundation
Western National Roundup
c/o Melissa Barton
4040 Campus Delivery
Fort Collins, CO 80523-4040

SPONSOR BENEFITS	Diamond \$10,000+	Breakfast \$7,500	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Friend of Roundup \$250
Primary Listing throughout the Event	X					
Link to You on WNR Website	X					
Signage at the Sponsored Event Area	X	X				
Booth Space during the Event	X	X				
Comped Room at the Event Hotel	X	X				
Special Recognition at WNR General Sessions	X	X	X			
Tickets to the Friday Banquet	6	4	2			
Tickets to the Awards Breakfast	6	4	2	2		
Logo on Official WNR Check-in Bags	X	X	X	X		
Listing in Program and Handbook	X	X	X	X	X	
Listing on WNR website	X	X	X	X	X	X

